Atty. Docket No.: 600189-186

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application of:

Black et al.

Serial No.:

09/738,471

Filed:

December 15, 2000

Title:

Targeted E-commerce System

Group Art Unit:

3627

Examiner:

Vanel Frenel

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

## NOTICE REGARDING CHANGE OF ATTORNEY DOCKET NUMBER AND CORRESPONDENCE ADDRESS

Sir

Applicant respectfully submits change of attorney docket number. Please change the attorney docket from "5598-89CIP" to "600189-186". In addition, the undersigned is now associated with Customer Number: 61834. Please forward all future correspondence pertaining to this application to the address provided below.

Dated: July 2, 2007

THIS CORRESPONDENCE IS BEING SUBMITTED ELECTRONICALLY THROUGH THE PATENT AND TRADEMARK OFFICE EFS FILING SYSTEM ON July 2, 2007.

499 Park Ave. New York, New York 10022 Tel: (212) 328-6000 Fax: (212) 328-6101

Respectfully submit

Timothy J. Bechen Reg. No. 48,126 DREIER LLP

Customer No. 61834

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